



busworld
EUROPE BRUSSELS
9-14 OCT 2021 

Press release Busworld Europe 2021

05.01.2021

Busworld Europe prepares itself to be the first international live trade show for bus and coach in 2021

Busworld Europe is preparing to be the first live international bus and coach trade show of 2021 in October, fully supported by its exhibitors.

Covid-19 update

According to the Busworld covid-19 advisor, Prof. dr. Peter Messiaen - Professor Virology at Hasselt University & Head of Department of Infectious Diseases in Virga hospital in Belgium – the prospects are positive to have a great Busworld event in 10 months' time. Due to the highly effective vaccines that have been developed and the ongoing vaccination campaigns around the world, nothing stands in the way of travelling to Brussels in October. If you want to watch the video interview in full, it's available [in this link](#) on the Busworld TV YouTube channel.

Of course the safety of the exhibiting staff and the visiting professionals remains the main priority. Busworld, in close collaboration with Brussels Expo, absolutely guarantee a safe environment where all people can meet, do business, learn and network in the best possible circumstances.

Industry relaunch in October

Right at the moment that the world of bus and coach will be ready to relaunch its activities, Busworld will be ready to host the physical kick-off to this long awaited event. It is no secret that the bus and coach industry has been and still is suffering severely from the covid-19 crisis. But there is light at the end of the tunnel.

Fiftieth birthday

Apart from having extra digital possibilities for online visitors, Busworld will invest in making its 50th birthday edition extra special and well worth visiting live, even more than before. As its exhibitors invest in their participation, Busworld will invest in its live experience. Nobody will want to miss this edition.

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Mieke Glorieux, Managing Director of Busworld Europe is very convinced: *“Every day of the next 277 days is one day closer to Busworld Europe 2021. Together we’ll celebrate the relaunch of the industry and Busworld’s 50th anniversary!”*

Busworld Europe, Brussels in 2021

The next edition of Busworld Europe will take place in Brussels Expo from 9 to 14 October 2021. Save the date in your agenda.

Note to the editors

Busworld started its journey in 1971 and has completed 50 years of success. It’s the most recognized international exhibition in the world exclusively for the bus and coach industry. The mother exhibition is Busworld Europe with a worldwide coverage. Other current satellite exhibitions in 2021 are North America, Central Asia and Southeast Asia. In 2022 Turkey, India and Russia are on the agenda.

- **Video interview of Prof. dr. Peter Messiaen (07.12.2020)**
[link to video](#)
- **Video ‘This was Busworld Europe 2019’:**
[link to video](#)
- **Pictures Busworld Europe 2019:**
[link to pictures](#)