1st International coach and bus show in Central Asia

**busworld.**
**CENTRAL ASIA ALMATY**
**25-27 JUN 2019**

**Dates & Venue:**
25 June 10.00 a.m. – 6.00 p.m.
26 June 10.00 a.m. – 6.00 p.m.
27 June 10.00 a.m. – 5.30 p.m.

**Venue:**
International Exhibition Venue
«Atakent-Expo»
Pavilion № 11

**THEMATIC AREAS**
- Bus & Coach manufacturers and bodybuilders
- Accessories & spare parts manufacturers
- Secondary market
- Tyre manufacturers
- Seat manufacturers
- Dash Boards
- Air-conditioning
- Intelligent transport systems
- Bus & Coach repair services
- Tuning
- Bus & Coach Interior Decors
- Financial institutions & Banks
- Flooring
- Rental services
- Audio-Visual
- and many more...

**BUSWORLD CENTRAL ASIA - YOUR CONNECTION TO THE NEW MARKETS!**

BUSWORLD © has been successfully organized for over 46 years in the area of bus & coach in Belgium, Turkey, India, Russia, Latin America, Indonesia, China. In 2019 BUSWORLD opens its first exposition in Almaty, the capital city of South Kazakhstan. It connects various continents through a wide chain of interregional and intercity routes.

At present time Kazakhstan is holding a worthy position in the international exhibition industry, while Atakent-Expo in Almaty is a convention venue located just in the heart of the city. BUSWORLD Central Asia will connect industries and continents, sellers and buyers, Europe and Asia through the premiere bus and coach exhibition in Kazakhstan.

**BUSWORLD BUSINESS PROGRAMME**

Busworld Academy, the worldwide knowledge platform of Busworld, organizes a Busworld Academy Seminar during Busworld Central Asia.

Within three days, Busworld Academy will provide an opportunity for experts and futurists in the field of the bus and coach industry, as well as representatives of state authorities to exchange views and expand the network. Taking part in panel discussions, meetings and round tables, you will have the opportunity to obtain first-class information from market experts and representatives of government agencies, associations and councils.
WHY KAZAKHSTAN?

- **DEVELOPMENT OF INTERREGIONAL ROUTES CHAIN** in Kazakhstan due to its geographic location in the heart of Central Asia connects continents and regions such as Russia, China, Uzbekistan;

- **ATTRACTION PLATFORM** for manufacturers, exporters and trading enterprises with attendance by many well-known brands from countries that have developed and grown the industry over the world;

- **DIRECT DIALOGUE** and access to government and enterprises about development strategy and the updating of the existing bus fleet;

- A large-scale project **“NEW SILK WAY”** on the territory of Kazakhstan will link the continents and very soon transform it into the largest business and transit hub of the region, a bridge between Europe and Asia;

- The increasing **TOURIST ACTIVITY** in Almaty as well as a comprehensive program of tourism development until 2020 are essential conditions for the stable development of provision of transport infrastructure including new bus routes, new bus and coach services and fleets;

- **BUSES ENSURE ENVIRONMENTALLY FRIENDLY MOBILITY.** Strengthening the position that urban and intercity bus transport are the most environmentally friendly and most efficient mode of transport.

KEY FACTS ABOUT KAZAKHSTAN YOU DID NOT KNOW:

- Kazakhstan is the leading and one of the richest countries in Central Asia.
- From 1991 to 2017 GDP per capita has increased by 16 times – from 700 to 12,000 US dollars.
- Kazakhstan is on the 3rd place among 25 countries with the most dynamic economies of the 21st century’s first decade.
- In the World Bank’s 2017 «Doing Business» ranking Kazakhstan took the 35th place, leaving behind all the CIS countries.

KEY FACTS AND FIGURES ABOUT BUSWORLD:

Busworld expositions are held in the largest regions: Europe, Russia, China, Turkey, India, Indonesia (South East Asia), Latin America and Kazakhstan (Central Asia).

Foreign visitors will host the exhibition opening.

Visitors of BUSWORLD® globally are satisfied with the results of the exhibitions.

Over 100 mass media will attend within the show in 2019.

The history of the exhibition started in 1971 in the Flemish town Kortrijk, Belgium. Today, Busworld has established itself as the most recognized international exhibition in the world exclusively for the bus and coach industry.
COST OF PARTICIPATION:

Manufacturers and busbuilders:  
130 euro/sq.m. – naked space  

Services, Accessories and Spare parts:  
180 euro/sq.m. – naked space

REGISTRATION FEE: 295 euro

busworld®
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CONTACT INFORMATION:

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