busworld®
CENTRAL ASIA NUR-SULTAN
29 JUNE - 1 JULY 2021

www.busworldcentralasia.org

INTERNATIONAL EXHIBITION CENTER “EXPO”
International bus and coach show in Central Asia

busworld®

Dates & Venue:

📅 29 June – 1 July 2021

🇮🇰 IEC EXPO, Nur-Sultan, Kazakhstan

THEMATIC AREAS

- Bus & coach manufacturers and builders
- Accessories & spare parts manufacturers
- Secondary market
- Tyre manufacturers
- Seat manufacturers
- Dashboards
- Air-conditioning
- Bus & coach repair services
- Tuning
- Bus and coach Interior decors
- Financial institutions & banks
- Flooring
- Rental services
- Audio-visual
- Intelligent transport systems
  and many more...

BUSWORLD CENTRAL ASIA – YOUR CONNECTION TO NEW MARKETS!

The oldest and the most famous bus and coach exhibition BUSWORLD will hold its 2nd edition in Central Asia. BUSWORLD Central Asia 2019 was held in Almaty, Kazakhstan and became the main industry event for the bus and coach industry in the region.
KEY REASONS TO PARTICIPATE:

1. The main bus and coach event in Central Asia
2. Ideal place to launch and show your latest innovations and products
3. Increasing programme of bus fleet in Kazakhstan – over 1300 buses will be replaced by 2022
4. City of Nur-Sultan is not only the strategic financial and decision-making region of Kazakhstan, but also of the whole of Central Asia
5. Kazakhstan supports the global trend of electrification of public transport

VISITORS FIELD OF WORK

- Operator of public and intercity transport: 25%
- Accessories, components, services: 13%
- Operator in tourism transport: 9%
- Coach & bus producer: 9%
- Associations: 6%
- Integrated transport solutions: 5%

VISITORS MAIN INTEREST

- City buses: 34%
- Mini buses: 32%
- Intercity buses: 31%
- Service: 28%
- Coaches: 27%
- Accessories: 20%
- Products & solutions for integrated transport: 21%
- Components for buses: 15%

VISITORS MANAGEMENT LEVEL

- 25% Specialist
- 19% Top management
- 13% Sole proprietor
- 12% Head of group/department
- 10% Manager

63% of visitors are decision-makers or take part in the decisionmaking process
KEY FACTS AND FIGURES
ABOUT BUSWORLD CENTRAL ASIA 2019

900+ visitors from 15 countries
32 exhibitors from 8 countries
38 international speakers

Visiting countries: Kazakhstan, Russia, China, Kyrgyzstan, Turkey, Azerbaijan, Tajikistan, Uzbekistan, United Kingdom, Lithuania, Poland, Belgium, Iran, Czech Republic, Italy

TOP 2019 EXHIBITORS

Full list of exhibitors 2019:
BUSWORLD BUSINESS PROGRAMME

Within these three days, we will organize the Busworld Business Programme which is an excellent platform to share your knowledge, meet key local and international experts and provide a comprehensive overview on the most acute problems and challenges the local market faces.

In 2019, 38 international speakers and experts took part in the 3-day Busworld business programme.

Taking part in panel discussions, meetings and round tables, you will have the opportunity to obtain first-class information from market experts and representatives of government agencies, associations and councils.

KEY FOCUS AREAS 2021:

- Ways to finance the modernization of the bus fleet
- How to evolve towards zero emission public transport
- Relaunching the bus and coach industry post-corona
- Digital tools to improve the customer’s journey
- Multimodal hubs and today’s bus terminals
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